



Life Connected.

## Attachment A - Live Music Grant Policy

Live music is a goal in downtown Celina established through the adoption of Celina's Downtown Master Plan. In order to facilitate an environment for live music, the City of Celina has created the Live Music Grant.

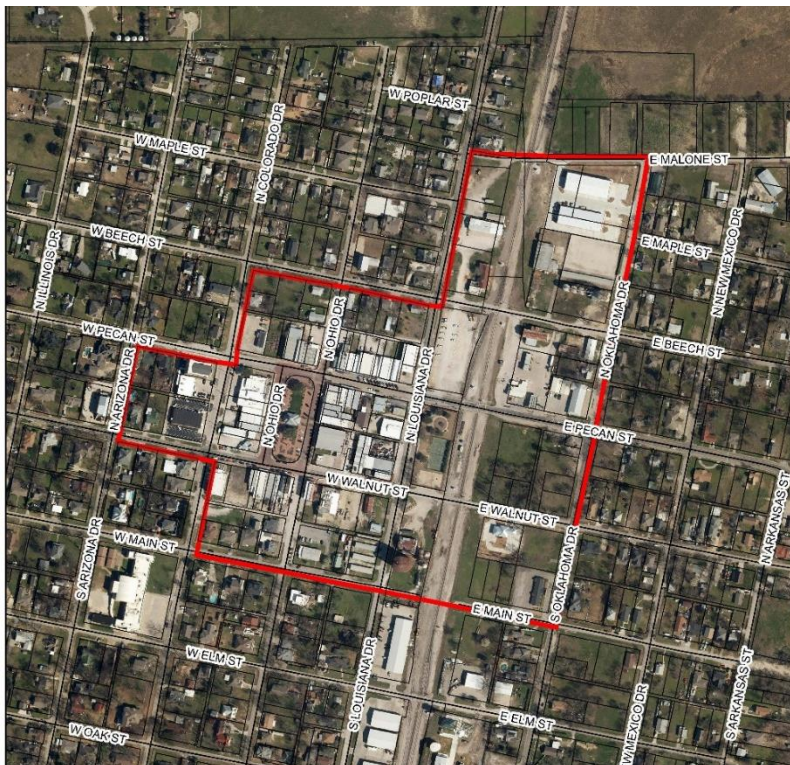
### Grant Details:

Downtown businesses may apply for incentives to host live music in their place of business on Friday and/or Saturdays. The number of events and occupancy of the applicant's place of business will determine the amount of incentives. Factors in determining incentive total includes the number of events and capacity of venue. The total amount of incentives will not exceed \$1,000 per venue during the city's fiscal year, or as amended in future budget years.

Applications will be accepted electronically on an ongoing basis through the City of Celina's website: [www.celina-tx.gov](http://www.celina-tx.gov) beginning in 2020.

### Eligibility:

- Business must be located within the area designated on the map below.





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- Business must complete an application including a description of the proposed events.
- Business must agree to provide feedback on the events and grant process.
- Businesses must agree to display signage during event of their participation in the program (provided by the City).
- Sign an agreement with the City of Celina.

**Approval Process:**

City of Celina staff will review applications and communicate with applicants of their status within 10 days of submittal.

**Agreements:**

The City Manager or his/her designee has the authority to execute agreements. The place of business must provide contact information for appropriate authority to enter into the agreement with the City.

**Payments:**

Businesses must provide documentation of event occurrence at its completion and then City will process payment.