

The City of Celina

2020 Sponsorship Opportunities

It's no secret that Celina is one of the fastest growing communities in North Texas. Currently, estimated at 18,490, the City of Celina's population has nearly doubled since 2010. With the growing population comes expanding opportunities to get your name in front of thousands of engaged residents, business owners and others looking to relocate to what is sure to be the gem of North Texas via our various special events and programs. Let us customize a package for you.

Cajun Fest

Cajun Fest is the city's spicy event that celebrates all things Louisiana: Mudbugs, zydeco music, shopping, and something cold to wash it all down with. This free-to-attend street festival in historic Downtown Celina is traditionally held in early April, when crawfish are in the height of their season. Anticipated attendance is 7,000 and still growing.

Sponsorship levels range from Title (SOLD for 2020) at \$10,000 to Bronze at \$1,000.

Splash & Blast

Celina's Independence Day Celebration occurs the Saturday prior to the 4th of July. Held in Old Celina Park, Splash & Blast features numerous waterslides as well as many other children's activities, live music and a spectacular fireworks display. Merchants of all types will have items for sale, but the attractions are all free. Attendance is estimated to be 2,500.

Sponsorship levels range from \$6,000 - \$500.

Celina Main Street Golf Tournament

Traditionally held at Stonebridge Ranch Country Club in McKinney during early May. This golf tournament is the Celina Main Street Program's primary fundraiser, and there are numerous, fun ways to get involved and make a real difference in the revitalization and preservation of historic Downtown Celina.

Sponsorship levels range from VIP at \$6,000 to Hole Sponsor at \$250. Let us customize a package for you.



Beware! Of the Square

The last Saturday in October. Young and young at heart dress in costume and visit various merchants and retailers along the square for free goodies. A haunted attraction, jack o'lantern walk, Thriller dance lessons, a scary movie are all a part of the spooky fun.

Sponsorship levels range from Ghosts N Goblins at \$500 to Jack O Lantern at \$100.



Christmas on the Square

Celina Main Street's signature event, with over 2000 attendees and counting, this free event hosts family-friendly activities, pictures with Santa, live reindeer, holiday performances and the new city tree lighting.

Sponsorship levels range from Title at \$3,000 to Gingerbread at \$250.

Celina Main Street has created a fundraising campaign called Celina Community Christmas Tree to cover the cost of a new Christmas Tree for the Historic Downtown Square. Donations of all sizes are accepted to help bring this tree to Celina for all to enjoy for the holiday season and for many years to come. We are seeking corporate sponsorships in return for recognition at the Christmas tree display throughout the holiday season.

Movie Night on the Square

Happens on various Saturday evenings throughout the year (approximately 5 a year). Movies are popular titles that are family-friendly and free to attend. Other activities such as games may be programmed on some dates as well. Attendance ranges from 200 – 500 per movie night.

Sponsorship levels range from \$250 - \$100 per event.

Friday Night Markets

Occurs in historic Downtown Celina on the first Friday evenings during the months of March through November. A cross between a traditional farmers' market and a European-style market, these are gaining popularity as fun family outings or Friday night 'date nights'. Estimated attendance is around 350 per market.

Sponsorship levels range from \$100-3000.

Holiday Gift Tour

A fun shopping tour of local Celina merchants. Participants receive brunch, custom gift bags, as well as great deals and a small gift at each participating merchant.

Sponsorship levels range from Coffee Truck at \$250 to Gift Bag at \$50.



Celina Police Department is always gratefully accepting cash and in-kind donations for the various community events that they put on throughout the year, such as National Night Out, Drug Takeback, Public Safety Day, and other related occasions. Receipts for your contributions are available for tax documentation purposes. If there is a particular event that you would like your contribution to be affiliated with, your signage and/or logo will be prominently displayed at that event, as well as your company mentioned in social media posts pertaining to the event.